

River City Run: For A Healthy World

A Project of Sierra Club Sacramento Group

July 24, 2007

To: Community and School Leaders
From: Kathy Ries, Chair, Sierra Club Sacramento Group
Keith Roberts, Chair, Grants Committee



Request for Proposals for the 2008 Sustainable Sacramento Grants

“Earth Day Every Day” is a philosophy familiar to many, and yet can be challenging to apply in our daily lives. To promote sustainability in Sacramento, the Sierra Club Sacramento Group is delighted to offer the Sustainable Sacramento Grants to support sustainable living projects in the community. Grant funds are raised through the River City Run, a 5 and 10 km run/walk held annually in honor of World Environment Day. The guidelines for the 2008 Sustainable Sacramento Grant proposals are attached.

The purpose of this grant program is to inspire, encourage, and financially support efforts to build a sustainable and healthy community in Sacramento County. Organizations are encouraged to develop and conduct an educational activity or project that helps bring elements of sustainable living to their neighborhood, school, church, or community.

All grantees are encouraged to display their project at the 2008 River City Run: For a Healthy World, to be held Sunday, June 1, in Old Sacramento.

Applicants may submit project proposals with budgets up to \$1,500. Projects may receive less than requested. **Grant proposals must be received by 5 pm on November 30, 2007.** Please send your grant proposal to the address below (e-mail preferred).

For more information, please contact:

Keith Roberts, Chair, Grants Committee
River City Run
grants@rivercityrun.org
916-808-4726
P.O. Box 161984
Sacramento, CA 95816-1984



441 La Purissima Way Sacramento, CA 95819
916-739-6705 www.rivercityrun.org
director@rivercityrun.org

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Sustainable Sacramento Grant Proposal Guidelines

The River City Run funds the Sustainable Sacramento Grants to promote sustainability in Sacramento County. Sustainability is the use of the Earth's resources in ways that provide enough for the needs of the whole both today and in the future. Since sustainable living touches all aspects of daily life, grants can support a wide range of projects and activities.

A. Program Objectives: The purpose of this grant program is to provide inspiration, encouragement and financial support for community projects that promote sustainable living and a healthy community within Sacramento County.

B. Awards: Grant awards of up to \$1, 500 (Fifteen hundred dollars) may be requested. Sustainable Sacramento Grant recipients will be announced on **January 7, 2008**.

C. Procedure: Only one application per group may be submitted. Grant proposals are to include the following components:

- a. Contact information including name, title, phone, address, email, and years with the organization
- b. Description of the community organization, church, school or group
- c. Description of the project, goals and its importance to the community.
Please state how the project relates to the fundable areas of emphasis listed in section D.
- d. A detailed budget, addressing specific expenses
- e. Timeline of when and how the project will be completed (i.e., detailed plan of action)
- f. When and how will progress on the project be reported
- g. E-mail submittal is preferred. Hard copy proposals must be double sided and on recycled content paper.
- h. Grantee is encouraged to provide a follow-up progress report – please provide details on how and when report will be made.
- i. Grant proposals are due by 5 pm on November 30, 2007 to grants@rivercityrun.org, Sierra Club/
River City Run, P.O. Box 161984, Sacramento, CA 95816-1984.

D. Project focus is to be on one or more of the following areas of emphasis:

Energy: renewable energy, energy efficiency and conservation, shade trees, solar cooking

Water: water conservation, protecting our streams and rivers, native plants and xeriscapes

Waste: reduce, reuse, recycle, household hazardous waste, vermiculture, composting

Transportation: alternative transportation, reduced use of cars or trucks, increasing fuel efficiency

Food: sustainable agriculture, promotion of organic foods and gardening, buy local

Sense of Place: know the bioregion's watershed, soils, climate, plants, animals, and history

Improving Livability and Health of the Community: smart growth, sustainable land use

Other: housing the homeless

E. Proposal Evaluation: Grant applications will be evaluated based on the following criteria:

- a. Project focus is on sustainability within one or more of the areas of emphasis (section D)
- b. Project contributes to the broader community,
- c. Steps are carefully planned,
- d. Appropriateness of budget and progress report, and
- e. Preference for funding will be given to innovative approaches.

